

DEONTA RIDLEY

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PROFESSIONAL SUMMARY

Recent graduate with BA degree in Mass Communication with two years' experience in social media marketing. Determined to apply my knowledge of content distribution to the company.



EDUCATION

Bachelor's Degree in Mass Communication | Middle Tennessee State University

AUGUST 2013 – MAY 2017

- Major: New Media Communication
- Minor: Marketing



EXPERIENCE

Podcast Production Intern | Nashville Entrepreneur Center

JANUARY 2017 – MAY 2017

- Set up podcast venues for recording sessions.
- Edited podcast episodes for clients.
- Organized previous audio files within their content marketing strategy.

Marketing Assistant | MTSU Campus Recreation

AUGUST 2016 – DECEMBER 2016

- Create social videos for the Campus Recreation Center.
- Wrote and scheduled posts on social media (Facebook, Twitter, and Instagram).
- Maintained web content for multiple campus recreation programs.

Radio Programming Host | WMTS Student Run Radio

JANUARY 2014 – MAY 2017

- Hosted a weekly college access radio show called The Neighborhood.
- Discussed a variety of topics; ranging from technology to politics.
- Coordinated guest appearances.



SKILLS

- WordPress
- Market Research
- Social Media
- Adobe Creative Suite
- Podcasting
- Writing



ORGAINIZATIONS

MTSU Virtual Reality and Augmented Reality Club (February 2016 - May 2017)

Social Media Club (September 2015 - May 2016)

Student Programming and Activities (January 2014 - May 2016)